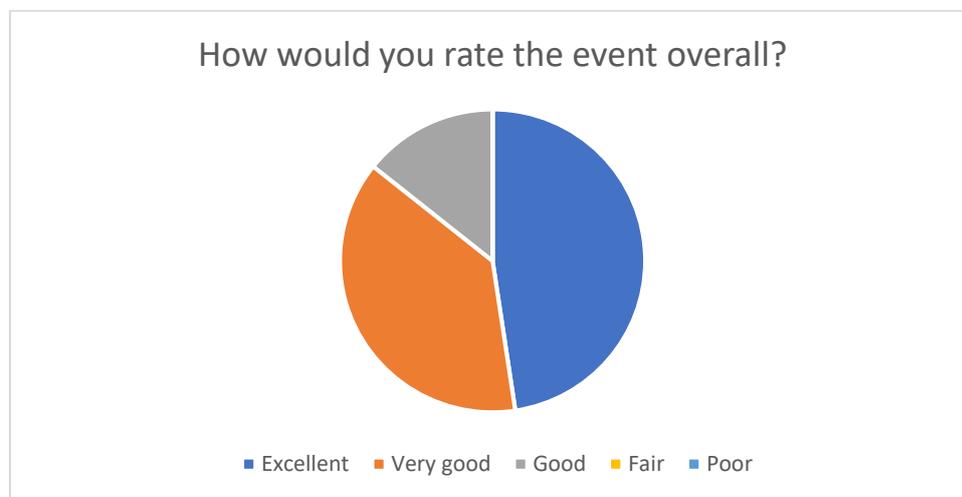


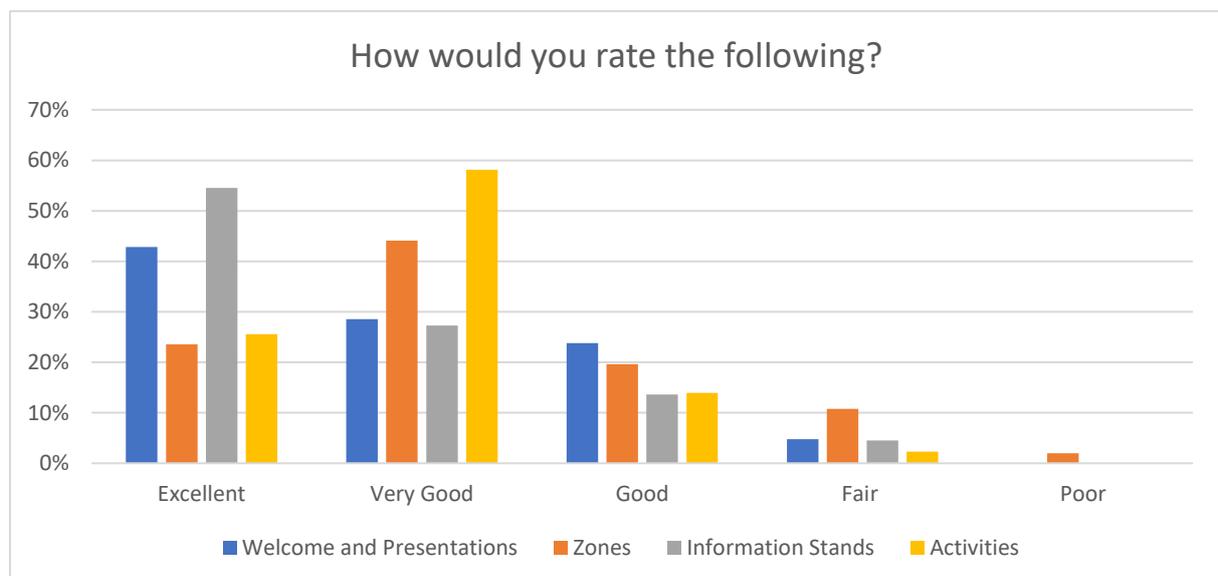
Big Community Conversation 2018 Evaluation

An evaluation form was distributed to all attendees at the end of the Big Community Conversation (BCC) 2018. Furthermore, participants had the opportunity to tell us how they found the day by writing down their experiences on leaves that formed part of an 'Evaluation Tree'. A total of 22 attendees completed the evaluation form with a further 11 comments from the evaluation tree. The results of these are described below.

All respondents rated the day very positively; either good, very good or excellent as shown in the chart below.



Similar responses were found for peoples' experiences of the different zones (Film, Game, Story Creation, 'Got it, want it', Neighbourhood, Reaching out and Equality), activities stands (Face painting, Cook and Eat, Pottery and Hand massage), together with the welcome and presentations as the graph below displays.



Participants were asked what they enjoyed most about the day, together with what they were going to take away from it and how it could be improved.



People enjoyed the informal, diverse and friendly atmosphere and liked the ability to network and connect, alongside gaining varied and interesting knowledge. The wordcloud to the left gives a summary of the comments people made using the evaluation tree. It reiterates the comments made on the evaluation forms.

Overall, attendees thoroughly enjoyed the day. Only a few recommendations of improvement were made, and these will be taken into consideration for future events:

- Increasing the number of stalls together with more workshops;
- Reduce background noise while presentations are being made;
- The addition of 'question time' styles of conversation to enhance debate;
- Ensuring that the sensitivity of any video content has been carefully considered; and
- Increase the variety of attendees by, for example, inviting local businesses and more university staff to the event.

One participant told us how they enjoyed the presentation about inequality and summed it up with the following quote that nicely sums up a sentiment of the day:

'Just believe that whoever we are, we can rise to a higher level'